

Most Immediate
By Special Messenger

No. 3(25)/2018-ASA (IL-I)
Government of Pakistan
Ministry of Science & Technology

Islamabad, the 07th January, 2025

Subject: - **Call for Projects to Protect and Promote Cultural Diversity in the Digital Environment – 2005 UNESCO Convention**

I am directed to enclose herewith Pakistan National Commission for UNESCO's letter No. F. 3-4/2023-UNESCO-Cul dated 24th December, 2024 along with its enclosures on the subject cited above.

2. You are requested to submit project proposals to Pakistan National Commission for UNESCO well before **26th January, 2025** under intimation to this Ministry.

Encl: (As above)

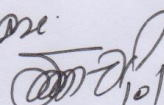

(Irfan Hussain)
Scientific Officer (IL)
Ph: 051-9201815

Distributions:

- 1) The Rector, NUST, Islamabad.
- 2) The Rector, NUTECH, Islamabad.
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Copy to:

- APS to JSA (IL), MoST.

FNA please

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Head IO

Revised
10-01-2025

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**Government of Pakistan,
Ministry of Federal Education & Professional Training
Pakistan National Commission for UNESCO**

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No.F. 3-4/2023-UNESCO-Cul

24th December, 2024

Subject: **Call for Projects to Protect and Promote Cultural Diversity in the Digital Environment – 2005 UNESCO Convention**

Dear Sir,

I am writing to bring to your attention the recent call for projects issued by UNESCO, under the framework of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions. The call is aimed at supporting the implementation of the Convention in the digital environment; an area of critical importance in today's evolving cultural landscape.

2. UNESCO has launched this call to promote cultural diversity in the digital environment, and it is generously supported by France, Canada, and the Government of Quebec (Canada). The Secretariat has invited eligible authorities to submit project proposals by **26th January 2025**. It is further added that only one application per country will be accepted.

3. Given the significant impact this initiative could have on enhancing our nation's cultural heritage and promoting cultural diversity in the digital space, we would appreciate your consideration of submitting a proposal for this opportunity. The detailed guidelines and application forms are available online via the UNESCO portal.

4. Additionally, the Pakistan National Commission for UNESCO (PNCU) may kindly be informed upon the submission of the proposal, in accordance with the necessary protocols and for record-keeping purposes. Should you require additional information or assistance in preparing the submission, feel free to contact the 2005 Convention Secretariat at convention2005.call@unesco.org.

Thank you for your attention to this important matter.

Yours sincerely,

(Imran-Ul-Haq)
Assistant Secretary General

08-DSK(11-1)
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By No. 01
Date: 2-01-2025

Scientific Officer (IL)
No. 001
Date: 06-01-2025

Joint Secretary (A&IC)
National Heritage & Culture Division
Islamabad

Joint Scientific Adviser (IL)
M/o Science & Technology
Islamabad

Joint Secretary (Admn)
Ministry of Information Technology & Telecommunication
Islamabad

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3/1/2025
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